



The Guest Engagement Company

Paytronix Descriptions

SHORT(25 words)

Paytronix is the leading provider of Digital Customer Engagement Solutions for restaurants, convenience stores, and retailers who seek to develop lasting relationships with their guests.

MEDIUM (50 words)

Paytronix is the leading provider of Digital Customer Engagement Solutions for restaurants, convenience stores, and retailers who seek to develop lasting relationships with their guests. For over 20 years, Paytronix has grown its Guest Engagement Platform to seamlessly incorporate individual components of digital customer engagement into a single, robust platform.

MEDIUM /LONG (85 words)

Paytronix is the leading provider of Digital Customer Engagement Solutions for restaurants, convenience stores, and retailers who seek to develop lasting relationships with their guests. For over 20 years, Paytronix has grown its Guest Engagement Platform to seamlessly incorporate individual components of digital customer engagement into a single, robust platform. This enables Paytronix clients to deliver consistent experiences, sophisticated campaigns by segments, and tailored 1:1 messaging. Today, over 1,800 brands rely on Paytronix to help them better engage their guests and create stronger brand preferences.

LONG (119 words)

Paytronix is the leading provider of Digital Customer Engagement Solutions for restaurants, convenience stores, and retailers who seek to develop lasting relationships with their guests. For over 20 years, Paytronix has grown its Guest Engagement Platform to seamlessly incorporate individual components of customer engagement into a single, robust platform. Paytronix unifies Gift Card, Payments, Loyalty Programs, CRM, Online Ordering, Mobile Apps and Reporting into a technology platform equipped with Artificial Intelligence capabilities, so retailers have their guest engagement programs integrated into a single-source solution. This enables Paytronix clients to deliver consistent experiences, sophisticated campaigns by segments, and tailored 1:1 messaging. Today, over 1,800 brands rely on Paytronix to help them better engage their guests and create stronger brand preferences.